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Form	330

Department of the Treasury Internal Revenue Service

## \*\* PUBLIC DISCLOSURE COPY \*\* Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.



AF	or the	e 2020 calendar year, or tax year beginning and	ending		
<b>В</b> с а	heck if oplicabl	e: C Name of organization		D Employer identific	cation number
X	Addre				
	Name chang	Doing business as		82-381562	28
	Initial return	Number and street (or P.0. box if mail is not delivered to street address)	Room/suite	E Telephone number	
	Final return	P.O. BOX 371		920-809-8	
	termir ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	1,434,657.
	Amen return	APPLEION, WI 54912		H(a) Is this a group re	
	Applic tion pendi	F Name and address of principal officer: DENUARIIN BACKER		for subordinates	? Yes X No
		SAME AS C ABOVE		H(b) Are all subordinates in	
		empt status: $X = 501(c)(3) = 501(c) ( ) < (insert no.) = 4947(a)(1)$	or 527	If "No," attach a	list. See instructions
		te: > WWW.TCC.ECO		H(c) Group exemption	
		f organization: X Corporation Trust Association Other ►	L Year	of formation: 2017  N	State of legal domicile: WI
Ра	rt I	Summary			
e	1	Briefly describe the organization's mission or most significant activities: TO E			
Activities & Governance		ABOUT FREE-MARKET, LIMITED GOVERNMENT ENV			
ern		Check this box   Check			-
Š	3				<u> </u>
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		Number of independent voting members of the governing body (Part VI, line 1b)			<u> </u>
ies		Total number of individuals employed in calendar year 2020 (Part V, line 2a)			-
Ĭ	6	Total number of volunteers (estimate if necessary)			120
Pci Aci		Total unrelated business revenue from Part VIII, column (C), line 12			0.
_	b	Net unrelated business taxable income from Form 990-T, Part I, line 11			
	•	Contributions and grants (Dart )/III line 1b)		Prior Year 324,605.	<u>Current Year</u> 1,434,657.
en	8 9	Contributions and grants (Part VIII, line 1h)		0.	<u> </u>
Revenue		Program service revenue (Part VIII, line 2g)		0.	0.
Be		Investment income (Part VIII, column (A), lines 3, 4, and 7d)		0.	0.
		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		324,605.	1,434,657.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		725.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		56,064.	363,465.
Expenses		Professional fundraising fees (Part IX, column (A), line 11e)		0.	27,500.
be		Total fundraising expenses (Part IX, column (D), line 25) <b>28,5</b>	13.		
Ш		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		125,477.	384,326.
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		182,266.	775,291.
	19	Revenue less expenses. Subtract line 18 from line 12		142,339.	659,366.
or		· · · · · · · · · · · · · · · · · · ·		ginning of Current Year	End of Year
Assets - d Balanc	20	Total assets (Part X, line 16)		260,076.	1,055,739.
Ass 1 Ba		Total liabilities (Part X, line 26)		9,511.	145,808.
Fund		Net assets or fund balances. Subtract line 21 from line 20		250,565.	909,931.
De		Signatura Blook			

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of officer		Date
Here	BENJAMIN BACKER, PRESI	DENT	
	Type or print name and title		
	Print/Type preparer's name	Preparer's signature	Date Check PTIN
Paid	MICHAEL VANDENHOGEN	MICHAEL VANDENHOGEN	10/26/21 self-employed P00499282
Preparer	Firm's name 🕒 CLIFTONLARSONALL	EN LLP	Firm's EIN 🕨 41-0746749
Use Only	Firm's address 🖕 200 EAST WASHING	TON STREET, PO BOX 1'	739
	APPLETON, WI 549	12	Phone no.920-731-8111
May the IF	RS discuss this return with the preparer shown abo	ove? See instructions	X Yes No
032001 12-2	3-20 LHA For Paperwork Reduction Act Noti	ce, see the separate instructions.	Form <b>990</b> (2020)
-			

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

	1990 (2020) THE CONSERVATION COALITION INC.	82-3815628	Page <b>2</b>
Pa	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response or note to any line in this Part III	<u></u>	X
1	Briefly describe the organization's mission: THE CONSERVATION COALITION IS A YOUTH MOVEMENT TO REFORM AROUND ENVIRONMENTALISM. WE'RE BUILDING A NATIONAL BASE		
	THE STATUS QUO, ADVOCATE FOR MARKET-DRIVEN SOLUTIONS THA		
	CELEBRATE THE POWER OF INDIVIDUAL ACTION.		
2	Did the organization undertake any significant program services during the year which were not listed on the		
-	prior Form 990 or 990-EZ? If "Yes," describe these new services on Schedule O.	XYes	No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	X Yes	No
-	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as	measured by expenses.	
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to othe	rs, the total expenses, an	nd
	revenue, if any, for each program service reported.		
4a	(Code: ) (Expenses \$ 353, 289. including grants of \$ ) (Rever	iue \$	)
	GRASSROOTS ACTIVISM: THE CONSERVATIVE COALITION CONTINUE	D TO EXPAND	ITS
	GRASSROOTS BASE IN THE YEAR 2020, GROWING FROM A PRESENC	E ON 180	
		ADDITION TO (	OUR
	CAMPUS PRESENCE, TCC LAUNCHED 100 BRANCHES IN REGIONS AN	D CITIES	
	NATIONWIDE, WHO HAVE SPEARHEADED ENVIRONMENTAL ACTIVISM		
	THEIR LOCAL COMMUNITIES. TCC ALSO LAUNCHED 6 KEY STATE I		
	FOCUSED ON WASHINGTON, ARIZONA, TEXAS, OHIO, SOUTH CAROL		
	FLORIDA.	<b>.</b>	
4b	(Code:)(Expenses \$272,809. including grants of \$) (Rever ELECTRIC ELECTION ROADTRIP: TCC PRESIDENT BENJI BACKER E DAY ROAD TRIP ACROSS THE COUNTRY IN THE WEEKS LEADING UP	MBARKED ON A	) 50
	ELECTION, TO SHOWCASE INNOVATIVE SOLUTIONS, LOCAL LEADER		
		JOINED BY	
		R RECORDED	
	VIDEO PODCAST EPISODES HIGHLIGHTING THOSE HE SPOKE WITH.		L
	OF 42 PODCAST EPISODES ACROSS 20 STATES, TCC'S ELECTRIC	ELECTION	
	ROADTRIP ENGAGED APPROXIMATELY 350,000 INDIVIDUALS.		
4c	(Code:) (Expenses \$ 55,077. including grants of \$) (Rever	iue \$	)
	YES 2020: SUMMER OF 2020, THE CONSERVATION COALITION HOS	TED THE FIRST	Г
	EVER VIRTUAL YOUTH ENVIRONMENTAL SUMMIT. THIS SUMMIT BRO	UGHT TOGETHEI	3.
	200 STUDENTS FROM ALL BACKGROUNDS, DEMOGRAPHICS, AND BEL		JSS
	CLIMATE ACTION AND SOLUTIONS. WITH THIS EVENT, STUDENTS	HEARD FROM	
	SPEAKERS, PARTICIPATED IN SMALL GROUP WORKSHOPS, AND HON	ED THEIR	
	LEADERSHIP SKILLS.		
4d	Other program services (Describe on Schedule O.)		
	(Expenses \$ 39,131. including grants of \$ ) (Revenue \$	)	
4e	720, 200		
		Form 9	<b>90</b> (2020)
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<u>Form 990 (</u>			CONSERVATION	COALITION	INC.
Part IV	Checklist of R	equire	d Schedules		

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
_	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments	10		v
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VII, IX, or X			
-	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,	44-		x
h	Part VI Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total	<u>11a</u>		
D		11b		x
~	assets reported in Part X, line 16? <i>If</i> "Yes," <i>complete Schedule D, Part VII</i> Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			- 23
Ũ	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
Ь	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
ŭ	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		x
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		x
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		x
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			<b>v</b>
	domestic government on Part IX, column (A), line 1? If "Yes." complete Schedule I. Parts I and II	21	900	(2020)
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	· (onwided)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions, for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		x
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		<u> </u>
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			<u>-</u> -
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?		v	
Par	Note: All Form 990 filers are required to complete Schedule O Statements Regarding Other IRS Filings and Tax Compliance	38	Х	I
	Obselvit Cabedula O sentaine a versance av note to any line in this Day! )/			
	Check if Schedule O contains a response or note to any line in this Part V		Yes	No
19	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 11		162	
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
v	(gambling) winnings to prize winners?	1c		
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Form	990 (2020) THE CONSERVATION COALITION INC. 82-3815	628	Pa	age <b>5</b>
Par	t V Statements Regarding Other IRS Filings and Tax Compliance (continued)			
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 8			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
с	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
с	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans 13b			
с	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year?	15		X
	If "Yes," see instructions and file Form 4720, Schedule N.			
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		X

Form **990** (2020)

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If "Yes," complete Form 4720, Schedule O.

Form 990	(2020)
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### THE CONSERVATION COALITION INC.

Check if Schedule O contains a response or note to any line in this Part VI

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Part VI	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response	)
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.	
	Check if Schedule O contains a response or note to any line in this Part VI	Х

				- (		Yes	N
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		6			
	If there are material differences in voting rights among members of the governing body, or if the governing						
	body delegated broad authority to an executive committee or similar committee, explain on Schedule 0.						
b	Enter the number of voting members included on line 1a, above, who are independent	1b		5			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with a	ny other				
	officer, director, trustee, or key employee?				2		X
3	Did the organization delegate control over management duties customarily performed by or under the						
	of officers, directors, trustees, or key employees to a management company or other person?		-		3		x
	Did the organization make any significant changes to its governing documents since the prior Form 9				4	Х	
	Did the organization become aware during the year of a significant diversion of the organization's ass			ſ	5		X
	Did the organization have members or stockholders?			ſ	6		X
	Did the organization have members, stockholders, or other persons who had the power to elect or ap						
	more members of the governing body?	-			7a		x
	Are any governance decisions of the organization reserved to (or subject to approval by) members, st				74		
					7b		x
	persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the yea				75		- 23
					0-	х	
	The governing body?				<u>8a</u>		x
	Each committee with authority to act on behalf of the governing body?				8b		⊢≏
	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read						
	organization's mailing address? <i>If "Yes," provide the names and addresses on Schedule O</i>				9		X
ect	ion B. Policies (This Section B requests information about policies not required by the Internal Re	venue C	ode.)				
				ſ		Yes	N
	Did the organization have local chapters, branches, or affiliates?				10a	X	
	If "Yes," did the organization have written policies and procedures governing the activities of such ch	•					
	and branches to ensure their operations are consistent with the organization's exempt purposes? $\dots$				10b	X	
l1a	Has the organization provided a complete copy of this Form 990 to all members of its governing body	/ before	filing the for	m?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.						
l2a	Did the organization have a written conflict of interest policy? If "No," go to line 13				12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise	to confli	cts?		12b	Х	
с	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y	′es," de	scribe				
	in Schedule O how this was done	, 			12c	Х	
13	Did the organization have a written whistleblower policy?				13	Х	
	Did the organization have a written document retention and destruction policy?				14	Х	
	Did the process for determining compensation of the following persons include a review and approva						
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	,					
	The organization's CEO, Executive Director, or top management official				15a		X
	Other officers or key employees of the organization				15b		x
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).				100		
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangen	nent wit	ha				
					16a		x
	f "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat				104		
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ						
					16h		
	exempt status with respect to such arrangements?				16b		
			- /0 .: -0	4 ( ) (0)			
	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, ar	nd 990-	(Section 50	1(c)(3)s	only)	availa	ble
	for public inspection. Indicate how you made these available. Check all that apply.						
	Own website Another's website X Upon request Other (explain		,				
	Describe on Schedule O whether (and if so, how) the organization made its governing documents, co	nflict of	interest polic	cy, and	financ	cial	
	statements available to the public during the tax year.						
	State the name, address, and telephone number of the person who possesses the organization's boo	oks and	records 🕨				
	SARAH BACKER - 920-475-4949 520 E SONGBIRD LN, APPLETON, WI 54913						
	520 E SONGBIRD LN, APPLETON, WI 54913						

Form 990 (2020)	THE CONSERVATION COALITION INC.	82-3815628	Page 7
Part VII Compens	sation of Officers, Directors, Trustees, Key Employees, Highest	Compensated	
Employe	es, and Independent Contractors		
Check if Sc	nedule O contains a response or note to any line in this Part VII		
Section A. Officers, D	irectors, Trustees, Key Employees, and Highest Compensated Employees		
1a Complete this table	for all persons required to be listed. Report compensation for the calendar year endir	ng with or within the organization?	s tax year.
<ul> <li>List all of the orga</li> </ul>	nization's current officers, directors, trustees (whether individuals or organizations),	regardless of amount of compens	sation.

Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	<b>(B)</b> Average hours per	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)			(do not check more t box, unless person is			<b>(D)</b> Reportable compensation	<b>(E)</b> Reportable compensation	<b>(F)</b> Estimated amount of
	week (list any hours for related organizations below line)	stee or director	Institutional trustee	Officer		Highest compensated		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(1) BENJAMIN BACKER PRESIDENT	60.00	x		x				51,323.	0.	0.
(2) DANIELLE BUTCHER	28.00	<b>^</b>				-		51,525.	0.	0.
EXECUTIVE VICE PRESIDENT	20.00			x				34,277.	0.	0.
(3) STEPHEN ROWE	1.00							, i		
DIRECTOR		х						0.	0.	0.
(4) SARAH HUNT	1.00									
DIRECTOR		Х						0.	0.	0.
(5) SHOSHANA WEISSMAN	1.00									
DIRECTOR		Х						0.	0.	0.
(6) JESSICA WAHL	1.00									
DIRECTOR		Х				<u> </u>		0.	0.	0.
(7) HANNAH DOWNEY	1.00									
DIRECTOR		Х						0.	0.	0.
						-				
		-								
						$\vdash$				
		1								
		1								
						<u> </u>				
		1								

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Form 990 (2020)

	<u>990 (2020)</u> THE CONSE	ERVATION	C	OA	LІ	ΤI	ON	I	INC.	82-38	156	528	Pa	age <b>8</b>
Par	VII Section A. Officers, Directors, Trust	tees, Key Emp	oloye	ees,	and	l Hig	ghes	t C	ompensated Employee	s (continued)				
	(A) Name and title	<b>(B)</b> Average hours per week	box,	not cl , unles	ss per	ition <sup>more</sup> son is	than c s both r/trust	n an	<b>(D)</b> Reportable compensation from	(E) Reportable compensation from related	۱	an	(F) stimate nount other	
		(list any hours for related organizations below line)	In dividual trustee or director	In stitutional trustee	Officer	Key em ployee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC		fr org and	pensa om the anizat d relate anizatio	e ion ed
											$\square$			
									95 600		_			0
с	Subtotal Total from continuation sheets to Part VII	, Section A							85,600. 0.		0.			0.
d 2	Total (add lines 1b and 1c)							► o re	85,600. eceived more than \$100,		0.			0.
	compensation from the organization												Yes	0 No
3	Did the organization list any <b>former</b> officer, line 1a? If "Yes," complete Schedule J for su	uch individual								·····		3		X
4	For any individual listed on line 1a, is the su and related organizations greater than \$150											4		X
5	Did any person listed on line 1a receive or a rendered to the organization? <i>If "Yes," com</i>											5		Х
	tion B. Independent Contractors Complete this table for your five highest cor	managet ad ind		ndor	* ~ ~	tra	otor	in th	at reactived more than t	100.000 of comp		ion fre		
1	the organization. Report compensation for t	•	•						the organization's tax ye	•				
	(A) Name and business	address	NC	ONE	2				(B) Description of s	ervices	С	(C ompe	<b>;)</b> nsatio	n
2	Total number of independent contractors (ir		nt lin	nited		thes			above) who received me	are than				
-	\$100,000 of compensation from the organiz		~		0 1	0							000	

032008 12-23-20

			2020) THE CONSERV	AT:	ION COAL	ITION INC.		82-3815	628 Page 9
Pa	rt V	/111	Statement of Revenue						
			Check if Schedule O contains a respo	nse o	or note to any lin		(D)	(0)	
						(A) Total revenue	(B) Related or exempt	(C) Unrelated	(D) Revenue excluded
								business revenue	from tax under sections 512 - 514
(0, (0	4	_	Federated campaigns 1a						
Contributions, Gifts, Grants and Other Similar Amounts	1								
Ω			Membership dues     1b       Fundraising events     1c						
ifts, r A			Related organizations						
nila nila			Government grants (contributions)						
Sir			All other contributions, gifts, grants, and						
buti				1,	434,657.				
d		g	Noncash contributions included in lines 1a-1f						
anco		h	Total. Add lines 1a-1f			1,434,657.			
					Business Code				
e	2	а							
ervi		b							
am Serv evenue		С							
ran 3ev		d							
Program Service Revenue		е							
₽.			All other program service revenue						
		g	Total. Add lines 2a-2f						
	3		Investment income (including dividends, in						
	4		other similar amounts) Income from investment of tax-exempt bo						
	5		Royalties	•					
	Ű		(i) Real		(ii) Personal				
	6	а	Gross rents						
	-	b	Less: rental expenses 6b						
		с	Rental income or (loss) 6c						
		d			►				
	7	а	Gross amount from sales of (i) Securiti	ies	(ii) Other				
			assets other than inventory <b>7a</b>						
		b	Less: cost or other basis						
ne			and sales expenses 7b						
venue		с	Gain or (loss)						
Re		d	Net gain or (loss)	······	🕨				
Other R	8	а	Gross income from fundraising events (not						
ō			including \$ of						
			contributions reported on line 1c). See						
			Part IV, line 18						
			Less: direct expenses	8b	L				
			Net income or (loss) from fundraising even		<b>&gt;</b>				
	Э	a	Gross income from gaming activities. See						
		h	Part IV, line 19 Less: direct expenses	9a 9b					
			Net income or (loss) from gaming activities						
			Gross sales of inventory, less returns	<u> </u>					
	.5	-	and allowances	10a					
		b	Less: cost of goods sold	10b					
			Net income or (loss) from sales of inventor						
					Business Code				
suo e	11	а							
ane		b		_					
sells		с							
Miscellaneous Revenue		d	All other revenue						
2			Total. Add lines 11a-11d		►		-	-	-
	12		Total revenue. See instructions		►	1,434,657.	0.	0.	0.
03200	9 12-3	23-	-20						Form <b>990</b> (2020

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THE CONSERVATION COALITION INC. Part IX Statement of Functional Expenses

	on 501(c)(3) and 501(c)(4) organizations must compl Check if Schedule O contains a respons				X
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
1	Grants and other assistance to domestic organizations				·
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,		95 600		
_	trustees, and key employees	85,600.	85,600.		
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
-	persons described in section 4958(c)(3)(B)	249,048.	249,048.		
7	Other salaries and wages	247,040.	<u>44</u> 7,040.		
8	Pension plan accruals and contributions (include				
0	section 401(k) and 403(b) employer contributions)	1,784.	1,784.		
9	Other employee benefits	27,033.	27,033.		
10 11	Payroll taxes	27,033.	27,035.		
	· · · · · · · · · · · · · · · · · · ·				
	Management	17,125.	516.	16,609.	
	Legal	3,775.	5101	3,775.	
	Lobbying	0,,,,01			
	Professional fundraising services. See Part IV, line 17	27,500.			27,500.
f	Investment management fees	_ / / • • • •			_ , ,
	Other. (If line 11g amount exceeds 10% of line 25,				
3	column (A) amount, list line 11g expenses on Sch O.)	101,808.	101,675.		133.
12	Advertising and promotion	163,066.	163,062.		4.
13	Office expenses	1,648.	1,432.		216.
14	Information technology	1,852.	1,850.		2.
15	Royalties				
16	Occupancy	5,428.		5,428.	
17	Travel	71,082.	70,502.		580.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	15,178.	15,178.		
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount list line 24e expenses on Schedule 0.				
а	amount, list line 24e expenses on Schedule 0.) STAFF DEVELOPMENT	2,191.	1,821.	370.	
a b	POSTAGE AND SHIPPING	883.	805.		78.
c	OTHER MANAGEMENT EXPENS	290.		290.	
d					
	All other expenses				
25	Total functional expenses. Add lines 1 through 24e	775,291.	720,306.	26,472.	28,513.
26	Joint costs. Complete this line only if the organization		. ,	, ,	
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here The infollowing SOP 98-2 (ASC 958-720)				

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032010 12-23-20

Form **990** (2020)

14071026 131839 223-604911-00

	THE	CONSERVATION	COALITION	INC.
nce Sheet				

		Check if Schedule O contains a response or not	e to any line in this Part X			
				<b>(A)</b> Beginning of year		(B) End of year
	1	Cash - non-interest-bearing		124,576.	1	906,217.
	2	Savings and temporary cash investments			2	
	3	Pledges and grants receivable, net		135,000.	3	149,522.
	4	Accounts receivable, net			4	
	5	Loans and other receivables from any current or				
		trustee, key employee, creator or founder, subst				
		controlled entity or family member of any of thes	e persons		5	
	6	Loans and other receivables from other disqualif	ied persons (as defined			
		under section 4958(f)(1)), and persons described	in section 4958(c)(3)(B)		6	
s	7	Notes and loans receivable, net			7	
Assets	8	Inventories for sale or use			8	
As	9	Prepaid expenses and deferred charges		500.	9	0.
	10a	Land, buildings, and equipment: cost or other				
		basis. Complete Part VI of Schedule D	10a			
	b	Less: accumulated depreciation			10c	
	11	Investments - publicly traded securities			11	
	12	Investments - other securities. See Part IV, line 1			12	
	13	Investments - program-related. See Part IV, line			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11			15	
	16	Total assets. Add lines 1 through 15 (must equa		260,076.	16	1,055,739.
	17	Accounts payable and accrued expenses		9,511.	17	145,808.
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability. Complete F			21	
ŝ	22	Loans and other payables to any current or form	er officer, director,			
Liabilities		trustee, key employee, creator or founder, subst	antial contributor, or 35%			
abil		controlled entity or family member of any of thes	e persons		22	
Ë	23	Secured mortgages and notes payable to unrela	ted third parties		23	
	24	Unsecured notes and loans payable to unrelated	I third parties		24	
	25	Other liabilities (including federal income tax, page	yables to related third			
		parties, and other liabilities not included on lines	17-24). Complete Part X			
		of Schedule D			25	
	26			9,511.	26	145,808.
		Organizations that follow FASB ASC 958, che	ck here 🕨 🔀			
ces		and complete lines 27, 28, 32, and 33.				
lan	27			120,110.	27	606,928.
Ba	28	Net assets with donor restrictions	·····	130,455.	28	303,003.
Net Assets or Fund Balances		Organizations that do not follow FASB ASC 9	58, check here 🕨 📃			
Ē		and complete lines 29 through 33.				
ts o	29	Capital stock or trust principal, or current funds			29	
set	30	Paid-in or capital surplus, or land, building, or eq	uipment fund		30	
t As	31	Retained earnings, endowment, accumulated inc			31	
Ne	32	Total net assets or fund balances		250,565.	32	909,931.
	33	Total liabilities and net assets/fund balances		260,076.	33	1,055,739.

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# Part X Bala

Form	990	(2020)	
		1	

	990 (2020) THE CONSERVATION COALITION INC.	82-3	815628	Pag	<sub>je</sub> 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,434		
2	Total expenses (must equal Part IX, column (A), line 25)	2	775	<u> </u>	
3	Revenue less expenses. Subtract line 2 from line 1	3	659	<u> </u>	
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	250	,56	55.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	909	,93	<u>31.</u>
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		<u> </u>
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b		<u> </u>
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,			
	consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain on Sch	edule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audit			
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red audit			
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits				
			_ (		

Form **990** (2020)

032012 12-23-20

SCHED	ULI	ΕA
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Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

## **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

	OMB No. 1545-0047
	2020
	Open to Public Inspection
Employer	identification number

Name of the	organization
-------------	--------------

Nam		THE OF GATILZATION	CONSERVATI	ON COALITION	TNC.				2-3815628		
Pa	rt I	Reason for Public (				nis part.) S	ee instruction		2 5015020		
The	organ	ization is not a private found									
1	Ŭ	A church, convention of ch					1)(A)(i).				
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).)									
3		A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).									
4		A medical research organiz					-	(iii). Enter	the hospital's name,		
		city, and state:									
5		An organization operated for	or the benefit of a co	llege or university owned	l or operate	ed by a go	overnmental ur	nit describe	ed in		
		section 170(b)(1)(A)(iv).	Complete Part II.)								
6		A federal, state, or local gov	vernment or governn	nental unit described in	section 17	70(b)(1)(A)	(v).				
7	X	An organization that norma	ally receives a substa	ntial part of its support fr	om a gove	ernmental	unit or from th	e general	oublic described in		
		section 170(b)(1)(A)(vi). (C	complete Part II.)								
8		A community trust describe	ed in section 170(b)	(1)(A)(vi). (Complete Par	t II.)						
9		An agricultural research org	ganization described	in section 170(b)(1)(A)(	ix) operate	ed in conju	unction with a	land-grant	college		
		or university or a non-land-c	grant college of agric	ulture (see instructions).	Enter the I	name, city	, and state of	the college	e or		
		university:									
10		An organization that norma									
		activities related to its exen		•	. ,						
		income and unrelated busin		(less section 511 tax) fro	m busines	ses acqui	red by the org	anization a	after June 30, 1975.		
		See section 509(a)(2). (Co		and the stand for a shift of the							
11		An organization organized a	-	•	•				numpered of one or		
12		An organization organized a more publicly supported or	-	-	-			-			
		lines 12a through 12d that	-								
а		<b>Type I.</b> A supporting orga	•••					-	aivina		
u	L	the supported organization	-	-	•	-					
		organization. You must o									
b		<b>Type II.</b> A supporting org	-		ion with it:	s supporte	ed organizatior	n(s). by hav	vina		
		control or management o	-				-		-		
		organization(s). You mus									
с		Type III functionally inte	grated. A supportin	g organization operated	in connect	tion with, a	and functionall	y integrate	ed with,		
		its supported organization	n(s) (see instructions	). You must complete I	Part IV, Se	ections A,	D, and E.				
d		Type III non-functionally	y integrated. A supp	oorting organization oper	ated in cor	nnection v	vith its suppor	ted organiz	zation(s)		
		that is not functionally int	tegrated. The organiz	ation generally must sat	isfy a distr	ibution rec	quirement and	an attentiv	/eness		
		_ requirement (see instruct	ions). You must cor	nplete Part IV, Sections	A and D,	and Part	<b>v</b> .				
е		Check this box if the orga	anization received a v	written determination from	m the IRS	that it is a	Type I, Type I	I, Type III			
		functionally integrated, or		nally integrated supporting	ng organiz	ation.					
f		er the number of supported of	•								
<u> </u>		vide the following information i) Name of supported	n about the supporte (ii) EIN	d organization(s).	(iv) Is the orga	nization listed	(v) Amount of	monetary	(vi) Amount of other		
	``	organization	(,	(described on lines 1-10	in your governi Yes	ng document? No	support (see in	-	support (see instructions)		
				above (see instructions))	103						
_											
<u>Tota</u>	I										

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 032021 01-25-21 Schedule A (Form 990 or 990-EZ) 2020 14

#### Schedule A (Form 990 or 990-EZ) 2020 THE CONSERVATION COALITION INC. Part II Support Schedule for Organizations Described in Sections 170(b)(1)

82-3815628 Page 2

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")			149,000.	324,605.	1434657.	1908262.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge					4 4 9 4 6 5 5	100000
	Total. Add lines 1 through 3			149,000.	324,605.	1434657.	1908262.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						100 101
	column (f)						<u>496,124.</u> 1412138.
	Public support. Subtract line 5 from line 4.						1412138.
		() 0040	(1) 0017	() 0010	( 1) 0040	( ) 0000	(0 T )
	ndar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018 149,000.	(d) 2019 324,605.	(e)2020 1434657.	(f) Total 1908262.
	Amounts from line 4			149,000.	524,005.	1454057.	1900202.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties,						
•	and income from similar sources Net income from unrelated business						
9	activities, whether or not the						
	business is regularly carried on			350.			350.
10	Other income. Do not include gain						
10	or loss from the sale of capital						
	assets (Explain in Part VI.)						
11	<b>Total support.</b> Add lines 7 through 10						1908612.
12	· · · · · · · · · · · · · · · · · · ·	etc. (see instruction	ns)	1		12	
	First 5 years. If the Form 990 is for th	,	,				
	organization, check this box and stop	-		•			<b>X</b>
Sec	tion C. Computation of Publi	ic Support Per	centage				
14	Public support percentage for 2020 (I	ine 6, column (f), d	ivided by line 11,	column (f))		14	%
15	Public support percentage from 2019	Schedule A, Part	II, line 14			15	%
	33 1/3% support test - 2020. If the o					ore, check this bo	k and
	stop here. The organization qualifies	as a publicly supp	orted organizatior	۱			
b	33 1/3% support test - 2019. If the o	organization did no	ot check a box on	line 13 or 16a, and	line 15 is 33 1/3%	or more, check thi	s box
	and stop here. The organization qual	lifies as a publicly s	supported organiz	ation			
17a	10% -facts-and-circumstances test						
	and if the organization meets the fact	s-and-circumstanc	es test, check this	box and stop he	<b>re.</b> Explain in Part	VI how the organiz	ation
	meets the facts-and-circumstances te	st. The organizatic	n qualifies as a pu	ublicly supported o	rganization		
b	10% -facts-and-circumstances test	- 2019. If the org	anization did not	check a box on line	e 13, 16a, 16b, or 1	7a, and line 15 is <sup>.</sup>	10% or
	more, and if the organization meets the	ne facts-and-circum	nstances test, che	ck this box and <b>st</b>	t <b>op here.</b> Explain ii	n Part VI how the	
	organization meets the facts-and-circu	umstances test. Th	e organization qu	alifies as a publicly	supported organiz	ation	▶□
18	Private foundation. If the organization	on did not check a	box on line 13, 16	a, 16b, 17a, or 17b	o, check this box a	nd see instructions	; <b>&gt;</b>
					Sche	edule A (Form 990	or 990-EZ) 2020

#### Schedule A (Form 990 or 990-EZ) 2020 THE CONSERVATION COALITION INC. Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support				1		
Cale	ndar year (or fiscal year beginning in) 🕨	<b>(a)</b> 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to						
_	or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and 3 received from disgualified persons						
	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
8 Sec	Public support. (Subtract line 7c from line 6.) ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
9	Amounts from line 6						
10 <i>a</i>	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
c	Add lines 10a and 10b						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First 5 years. If the Form 990 is for th	e organization's fi	rst, second, third,	fourth, or fifth tax	year as a section 5	501(c)(3) organizat	ion,
	check this box and stop here						
Sec	ction C. Computation of Publi	c Support Per	rcentage				
15	Public support percentage for 2020 (I	ine 8, column (f), d	livided by line 13,	column (f))		15	%
	Public support percentage from 2019					16	%
Sec	ction D. Computation of Inves	tment Income	e Percentage				
17	Investment income percentage for 20	<b>)20</b> (line 10c, colur	mn (f), divided by	line 13, column (f))		17	%
18	Investment income percentage from a					18	%
<b>1</b> 9a	1 33 1/3% support tests - 2020. If the	organization did n	not check the box	on line 14, and lin	e 15 is more than 3	3 1/3%, and line <sup>-</sup>	17 is not
	more than 33 1/3%, check this box ar	-	•		•••		
b	<b>33 1/3% support tests - 2019.</b> If the	organization did r	not check a box o	n line 14 or line 19	a, and line 16 is mo	ore than 33 1/3%,	and
	line 18 is not more than 33 1/3%, che	ck this box and <b>st</b>	t <b>op here.</b> The orga	anization qualifies	as a publicly suppo	orted organization	▶□
20	Private foundation. If the organization	n did not check a	box on line 14, 19	9a, or 19b, check t			
03202	23 01-25-21			_	Sch	edule A (Form 99	0 or 990-EZ) 2020
			16	5			

## Schedule A (Form 990 or 990-EZ) 2020 THE CONSERVATION COALITION INC.

### 82-3815628 Page 4

1

2

3a

3b

Yes No

## Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

## Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? // "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- **5a** Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes." answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes." complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disgualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
- b Did the organization have any excess business holdings in the tax year? (Use Schedule C. Form 4720, to determine whether the organization had excess business holdings.)

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Schedule A (Form 990 or 990-EZ) 2020

2020.04030 THE CONSERVATION COALITIO 223-6041

3c 4a 4b 4c 5a 5b 5c 6 7 8 9a 9b 9c 10a 10b

#### Schedule A (Form 990 or 990-EZ) 2020 THE CONSERVATION COALITION INC.

Pa	rt IV	Supporting Organizations (continued)			<u> </u>
				Yes	No
11	Has t	he organization accepted a gift or contribution from any of the following persons?			
а		son who directly or indirectly controls, either alone or together with persons described in lines 11b and			
	-	elow, the governing body of a supported organization?	11a		
b		ily member of a person described in line 11a above?	11b		
		6 controlled entity of a person described in line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
-		in Part VI.	11c		
Sec	tion I	3. Type I Supporting Organizations	1 110		
				Yes	No
1	more direct <i>effect</i>	the governing body, members of the governing body, officers acting in their official capacity, or membership of one or supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, ors, or trustees at all times during the tax year? <i>If "No," describe in</i> <b>Part VI</b> <i>how the supported organization(s)</i> <i>ively operated, supervised, or controlled the organization's activities. If the organization had more than one supported</i> <i>ization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the</i>			110
	suppo	orted organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2		e organization operate for the benefit of any supported organization other than the supported			
		ization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part	$\prime$ how providing such benefit carried out the purposes of the supported organization(s) that operated,			
0	super	vised, or controlled the supporting organization.	2		
Sec	ction (	C. Type II Supporting Organizations			
				Yes	No
1		a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or tru	stees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or ma	nagement of the supporting organization was vested in the same persons that controlled or managed			
0	the su	ipported organization(s).	1		
Sec	ction I	D. All Type III Supporting Organizations			
				Yes	No
1	Did th	ne organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organ	ization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year,	(ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organ	ization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were	any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organ	ization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the or	ganization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By rea	ason of the relationship described in line 2, above, did the organization's supported organizations have a			
	signif	cant voice in the organization's investment policies and in directing the use of the organization's			
	incom	ne or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	suppo	orted organizations played in this regard.	3		
Sec	tion I	E. Type III Functionally Integrated Supporting Organizations			
1	Chec	k the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions	).		

- a \_\_\_\_ The organization satisfied the Activities Test. Complete line 2 below.
- **b** The organization is the parent of each of its supported organizations. *Complete* **line 3** *below.*

<b>c</b>		The organization supported a governmental entity.	Describe in Part VI how you supported a governmental entity (see instructions)	),	
----------	--	---------------------------------------------------	--------------------------------------------------------------------------------	----	--

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- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* Part VI *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*
- **3** Parent of Supported Organizations. **Answer lines 3a and 3b below.**

a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If* "Yes" or "No" provide details in **Part VI.** 

**b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If* "*Yes*," *describe in* **Part VI** *the role played by the organization in this regard.* 

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Schedule A (Form 990 or 990-EZ) 2020

2a

2b

3a

3b

Yes No

Schedule A	(Form 990 or 990-EZ) 2020	THE	CONSERVATION	COALITION	INC.
Part V	Type III Non-Function	onally	Integrated 509(a)(3)	Supporting Org	janizations

Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in* **Part VI**). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other factors			
	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functiona	Ilv integrated	d Type III supporting orga	anization (see

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Schedule A (Form 990 or 990-EZ) 2020

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## Schedule A (Form 990 or 990 EZ) 2020 THE CONSERVATION COALITION INC.

Par	t V   Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	nizations (continu	led)	
Secti	on D - Distributions				Current Year
1	Amounts paid to supported organizations to accomplish exe	mpt purposes		1	
2	Amounts paid to perform activity that directly furthers exemp				
	organizations, in excess of income from activity		2		
3	Administrative expenses paid to accomplish exempt purpose	6	3		
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pri	ovide details in Part VI)		5	
6	Other distributions ( <i>describe in Part VI</i> ). See instructions.			6	
7	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which the	he organization is responsive			
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2020 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributior Pre-2020	ıs	(iii) Distributable Amount for 2020
1	Distributable amount for 2020 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2020 (reason-				
	able cause required - explain in Part VI). See instructions.			_	
3	Excess distributions carryover, if any, to 2020				
a	From 2015				
b	From 2016				
C	From 2017				
d	From 2018				
	From 2019				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years			-	
<u>h</u>	Applied to 2020 distributable amount				
<u>i</u>	Carryover from 2015 not applied (see instructions)				
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2020 from Section D,				
	line 7: \$				
	Applied to underdistributions of prior years			_	
	Applied to 2020 distributable amount				
	Remainder. Subtract lines 4a and 4b from line 4.			-	
5	Remaining underdistributions for years prior to 2020, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.			_	
6	Remaining underdistributions for 2020. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2021. Add lines 3j				
	and 4c.				
	Breakdown of line 7:				
	Excess from 2016				
	Excess from 2017				
	Excess from 2018 Excess from 2019				
	Excess from 2020				
-					

Schedule A (Form 990 or 990-EZ) 2020

032027 01-25-21

Schedule A	(Form 990 or 990-EZ) 2020 THE	CONSERVATION	COALITION	INC.	82-3815628	Page 8
Part VI	Supplemental Information Part IV, Section A, lines 1, 2, 3b, 3d line 1; Part IV, Section D, lines 2 ar Section D, lines 5, 6, and 8; and Pa (See instructions.)	<ul> <li>Provide the explanation</li> <li>c, 4b, 4c, 5a, 6, 9a, 9b, 9c</li> <li>nd 3; Part IV, Section E, lir</li> </ul>	s required by Part II, c, 11a, 11b, and 11c; nes 1c, 2a, 2b, 3a, ar	line 10; Part II, line Part IV, Section B, nd 3b; Part V, line 1;	17a or 17b; Part III, line 12; lines 1 and 2; Part IV, Section Part V, Section B, line 1e; Pa	C,
032028 01-25-2	1		21	So	chedule A (Form 990 or 990-	EZ) 2020

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## Schedule B

(Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue <u>Service</u>

Name of the organization

#### \*\* PUBLIC DISCLOSURE COPY \*\*

## **Schedule of Contributors**

Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Employer identification number

	THE CONSERVATION COALITION INC.	82-3815628
Organization type (cheo	ck one):	
Filers of:	Section:	
Form 990 or 990-EZ	$\fbox{3}$ 501(c)( 3) (enter number) organization	
	4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation	
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundation	
	501(c)(3) taxable private foundation	

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

#### **General Rule**

X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

#### Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under
sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from
any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h;
or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year  $\dots$   $\blacktriangleright$  \$

**Caution:** An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

 $\label{eq:LHA} \mbox{ For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.}$ 

Schedule B	(Form 9	90, 990	EZ, or	990-PF)	(2020)
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Employer identification number

(d) Type of contribution

82-3815628

THE CONSERVATION COALITION INC.

1		\$ <u>50,000.</u>	Person     X       Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$ <u>    10,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$ <u>5,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$5,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$ <u>121,500.</u>	PersonXPayrollNoncash(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
66		\$ <u>20,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

023452 11-25-20

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14071026 131839 223-604911-00

Employer identification number

THE CONSERVATION COALITION INC.

82-3815628

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$ <u>175,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8_		\$ <u>75,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$ <u>40,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10		\$ <u> </u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$ <u> </u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
12		\$5,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

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2020.04030 THE CONSERVATION COALITIO 223-6041

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Employer identification number

(d)

(d)

(d)

(d)

X

X

X

X

Schedule B (Form 990, 990-EZ, or 990-PF) (2020) Name of organization THE CONSERVATION COALITION INC. 82-3815628 Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (b) (c) Name, address, and ZIP + 4 No. **Total contributions** Type of contribution 13 Person Payroll 80,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) **Total contributions** No. Name, address, and ZIP + 4 Type of contribution 14 Person Payroll 5,000. Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 15 Person Payroll 50,000. Noncash \$ (Complete Part II for noncash contributions.) (c) (a) (b) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 16 Person Payroll ~ ~ ~

		\$ <u>100,000.</u>	(Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
		\$ <u>126,600.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
18_		\$32,500.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

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Employer identification number

THE CONSERVATION COALITION INC.

82-3815628

Part I	<b>Contributors</b> (see instructions). Use duplicate copies of Part I if add	ditional space is needed.
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
<u> 19</u>		\$     42,000.     Person     X       Payroll     Noncash     Image: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
20		\$     185,000.       \$     185,000.   Person Payroll Payroll (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d) Total contributions Type of contribution
<u>No.</u>	Name, address, and ZIP + 4	Subscription     Person     X       Payroll     Noncash     Image: Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
22		S     187,500.       (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
23		\$     7,500.       \$     7,500.   Person Payroll Payroll (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
24		Sector     Person     X       \$\$     7,500.     Payroll     Display the sector       (Complete Part II for noncash contributions.)

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Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

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Employer identification number

THE CONSERVATION COALITION INC.

82-3815628

Part I	<b>Contributors</b> (see instructions). Use duplicate copies of Part I if additi	onal space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
25		\$5,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
26		\$15,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

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Employer identification number

82-3815628

THE CONSERVATION COALITION INC.

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
—		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	

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Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

Name of or	rganization		Employer identification number
THE CO	ONSERVATION COALITION I	NC.	82-3815628
Part III	Exclusively religious, charitable, etc., contribut	tions to organizations described in s	section 501(c)(7), (8), or (10) that total more than \$1,000 for the year
	completing Part III, enter the total of exclusively religious,	charitable, etc., contributions of \$1,000 of	r less for the year. (Enter this info. once.) <b>*</b>
(a) No.	Use duplicate copies of Part III if additional		
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
		(e) Transfer of gi	ift
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
Part I			
-		e) Transfer of gi	l ift
-	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee
(a) No.			
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
			<u> </u>
		(e) Transfer of gi	ift
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee
(-) N -			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
Parti			
ŀ		(e) Transfer of gi	ift
	Transformed		
	Transferee's name, address, a	mu ZIP + 4	Relationship of transferor to transferee

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Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

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SCHEDULE G	Suppleme	ntal Information Regarding	Func	Iraisi	ng or Gaming A	ctivit	ies	OMB No. 1545-0047
(Form 990 or 990-EZ)	-EZ) Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.						r if the	2020
Department of the Treasury		Attach to Form 990			-			Open to Public
Internal Revenue Service		to www.irs.gov/Form990 for instr	uction	s and	the latest information			Inspection
Name of the organization		SERVATION COALITIO	יד א	JC.			Employer ide 32-3815	entification number
Part I Fundrais		Complete if the organization answe			Form 990 Part IV li			
	complete this par							
<ul> <li>a Mail solicitat</li> <li>b X Internet and</li> <li>c Phone solicitat</li> <li>d In-person so</li> <li>2 a Did the organization</li> <li>key employees list</li> </ul>	tions email solicitations tations licitations on have a written o ed in Form 990, P ) highest paid indiv	f Solicita g Special or oral agreement with any individual art VII) or entity in connection with p viduals or entities (fundraisers) pursu	tion of tion of fundra (incluc rofessi	non-g gover aising ling of onal fu	overnment grants nment grants events ficers, directors, trus undraising services?		X Yes	
(i) Name and addres or entity (fund		(ii) Activity	fundi have c or cor		(iv) Gross receipts from activity	tò (or fu	mount paid retained by) ndraiser d in col. <b>(i)</b>	(vi) Amount paid to (or retained by) organization
HIGHWOOD CAPITAL -	PO BOX		Yes	No				
6127, BOZEMAN, MT	59771	STRATEGY & MANAGEMENT		x	0.		27,500.	0.
							27 500	
	ich the organizatio	n is registered or licensed to solicit o	contrib	utions	or has been notified	it is ex	27 , 500 . empt from re	egistration
or licensing.								

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2020

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Schedule G (Form 990 or 990-EZ) 2020 T	ΉE	CONSERVATION	COALITION	INC
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Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b, List events with gross receipts greater than \$5,000.

		or fundraising event contributions and gro		-LZ, III IES I AITU OD. LISI E	vents with gross receipt	is greater than \$5,000.
			<b>(a)</b> Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through col. (c))
Ø			(event type)	(event type)	(total number)	COI. (C))
Revenue	1	Gross receipts				
	2	Less: Contributions				
	3	Gross income (line 1 minus line 2)				
	4	Cash prizes				
S	5	Noncash prizes				
xpense	6	Rent/facility costs				
Direct Expenses	7	Food and beverages				
	8	Entertainment				
	9	Other direct expenses				
		Direct expense summary. Add lines 4 through			►	
Pa	11 rt	Net income summary. Subtract line 10 from lin <b>II Gaming.</b> Complete if the organization a		000 Det 11/ line 10 er		
10		\$15,000 on Form 990-EZ, line 6a.	answered res on Form	1990, Part IV, line 19, or i	reported more than	
Revenue		• • • • • • • • • • • • • • • • • • •	(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Rev						
	1	Gross revenue				
ses	2	Cash prizes				
Direct Expenses	3	Noncash prizes				
Direc.	4	Rent/facility costs				
	5	Other direct expenses				
			Yes %	<b>Yes</b> %	Yes %	
	6	Volunteer labor	No No	No No	No No	
	7	Direct expense summary. Add lines 2 through	5 in column (d)		►	
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		►	
		ter the state(s) in which the organization condu				
		he organization licensed to conduct gaming ac				Yes No
b	It "	No," explain:				
		ere any of the organization's gaming licenses re Yes," explain:			/ear?	Yes No
03208	32 11	-25-20			Schedule G (For	rm 990 or 990-EZ) 2020

Sch	edule G (Form 990 or 990-EZ) 2020 THE CONSERVATION COALITION INC. 82-3	3815628	Page 3
11		Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	No
13	Indicate the percentage of gaming activity conducted in:		
	The organization's facility	13a	%
	An outside facility	13b	%
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:	10.0	,,,
14			
	Name		
	Address		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	🗌 Yes	🗌 No
ł	If "Yes," enter the amount of gaming revenue received by the organization <b>&gt;</b> \$ and the amount		
	of gaming revenue retained by the third party  \$		
	s If "Yes," enter name and address of the third party:		
	Name		
	Address		
16	Gaming manager information:		
	Name		
	Gaming manager compensation 🕨 \$		
	Description of services provided		
	Director/officer Employee Independent contractor		
	Mandatory distributions:		
â	Is the organization required under state law to make charitable distributions from the gaming proceeds to		<u> </u>
	retain the state gaming license?		└── No
ł	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
De	organization's own exempt activities during the tax year <b>s</b>		
Fa	<b>Supplemental Information.</b> Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Pa	rt III, lines 9, 9	96, 106,
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.		
PA	RT I, LINE 2B, COLUMN (V):		
TH	E CONSERVATION COALITION SIGNED AN AGREEMENT WITH HIGHWOOD CAP:	TAL IN	
20	20 WHICH REQUIRED AN UPFRONT PAYMENT OF \$27,500 FOR SERVICES.		
FU	NDRAISING DID NOT GENERATE ANY CONTRIBUTIONS UNTIL 2021.		

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r 990-EZ)	THE	CONSERVATION	COALITION	INC

Schedule G	i (Form 990 or 990-EZ)	THE	CONSERVATION	COALITION	INC.	82-3815628	Page 4
Part IV	i (Form 990 or 990-EZ) Supplemental Infor	mation	(continued)				
					Sc	hedule G (Form 990 or	990-EZ
032084 04-01-2	20						

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ. ► Go to www.irs.gov/Form990 for the latest information.



THE CONSERVATION COALITION INC.

Employer identification number 82-3815628

### FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

MEANINGFUL CHANGE.

FORM 990, PART III, LINE 2, NEW PROGRAM SERVICES:

THE ORGANIZATION ADDED THE "ELECTRIC ELECTION ROADTRIP" AND "YES 2020"

TO ITS PROGRAM SERVICES IN 2020. SEE LINES 4B AND 4C IN PART III.

FORM 990, PART III, LINE 3, CHANGES IN PROGRAM SERVICES:

THE ORGANIZATION DID NOT HAVE A STUDENT GATHERING TO MEET AND SPEAK

WITH MEMBERS OF CONGRESS IN WASHINGTON DC. IN THE CURRENT YEAR.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

IN ADDITION TO OUR MAJOR PROJECTS, WE HAD MANY OTHER INITIATIVES

THROUGHOUT 2020. THESE INCLUDED PREPARING OUR LAUNCH OF THE MARKET

ENVIRONMENTALISM ACADEMY, HOLDING EVENTS LIKE OUR ANNUAL SOLD-OUT HAPPY

HOUR AT CPAC, AND DISCUSSING WITH DECISION-MAKERS THE IMPORTANCE OF

ENVIRONMENTAL ISSUES. WE ALSO CREATED A DIGITAL CAMPAIGN CALLED STAND

UP FOR SPORTSMEN, WHICH FOCUSED ON THE IMPORTANCE OF HUNTING AND

FISHING COMMUNITIES FOR CONSERVATION. DURING COVID, WE HELD COUNTLESS

DIGITAL EVENTS WITH THOUSANDS OF ATTENDEES AND GREW OUR DIGITAL

PRESENCE SIGNIFICANTLY.

EXPENSES \$ 39,131. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 4:

IN 2020 THE ARTICLES OF INCORPORATION WERE AMENDED TO REFLECT THE NAME

 CHANGE
 FROM
 AMERICAN
 CONSERVATION
 COALITION
 CAMPUS
 INC.
 TO
 THE
 CONSERVATION

 LHA
 For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.
 Schedule O (Form 990 or 990-EZ) 2020
 Schedule O (Form 990 or 990-EZ) 2020

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 Schedule O (Form 990 or 990-EZ) 2020
 Schedule O (Form 990 or 990-EZ) 2020

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THE BOARD MEMBERS REVIEW AND APPROVE THE FORM 990 BE	FORE IT IS FILED.
FORM 990, PART VI, SECTION B, LINE 12C:	
THE CONFLICT OF INTEREST POLICY IS PRESENTED AT THE	FIRST BOD MEETING, THEN
EMAILED TO OFFICERS, DIRECTORS, TRUSTEES, KEY EMPLOY	EES AND REQUIRE A
RESPONSE OF UNDERSTANDING & REVEAL ANY POTENTIAL CON	IFLICTS.
FORM 990, PART VI, SECTION C, LINE 19:	
THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS AND F	INANCIAL STATEMENTS
AVAILABLE TO THE PUBLIC UPON REQUEST.	
FORM 990, PART IX, LINE 11G, OTHER FEES:	
CONTRACTORS FEES:	
PROGRAM SERVICE EXPENSES	101,660.
PROGRAM SERVICE EXPENSES	101,660. 0.
PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES	101,660. 0. 0.
PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES TOTAL EXPENSES	101,660. 0. 0.
PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES TOTAL EXPENSES BANK FEES:	101,660. 0. 0. 101,660.
PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES TOTAL EXPENSES BANK FEES: PROGRAM SERVICE EXPENSES	101,660. 0. 0. 101,660. 15.
PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES TOTAL EXPENSES BANK FEES: PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES	101,660. 0. 0. 101,660. 15. 0.
PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES	101,660. 0. 0. 101,660. 15.

COALITION, INC.

FORM 990, PART VI, SECTION A, LINE 8B:

NO OTHER COMMITTEES ACT ON BEHALF OF THE BOARD.

Schedule O (Form 990 or 990-EZ) 2020

Name of the organization

THE CONSERVATION COALITION INC.

Page **2** Employer identification number 82-3815628

Schedule O (Form 990 or 990-EZ) 2020 Name of the organization THE CONSERVATION COALITION INC.	Page Employer identification number 82-3815628
TOTAL EXPENSES	135.
STRIPE/NEON CC PROCESSING FEES:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	13.
TOTAL EXPENSES	13.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	101,808.